

**MARKDALE CHAMBER OF COMMERCE
EXECUTIVE MEETING - SEPTEMBER 23, 2010 – 7 p.m.
SIDEKICKS CAFE, MARKDALE**

MINUTES

ATTENDING: Doug Crawford, Charmaine Peever, Don Kopplin, Wayne Fitzgerald, Lynn Silverton, Janie Badgerow, Kathy Gamblen, Rick Gamblen, JD Daly, Kate Russell (Coordinator)

GUESTS: Stewart Halliday, Eber Willis

DINNER: \$70 donated for dinner to Heart & Stroke Foundation.

WELCOME & DINNER: 6 p.m.

CALL TO ORDER: 6:50 p.m.

APPROVAL OF PREVIOUS MINUTES: June 17, 2010

MOTION: Moved by Lynn Silverton, seconded by Don Kopplin that the previous minutes be accepted as presented. Carried.

BUSINESS ARISING (if not under another heading):

– *FT Hill Funds* – discussion on formation of foundation – Eber Willis attending
Rick mentioned the matching funds for the Grey Bruce Community Foundation. Eber Willis will speak to the foundation formation.

Thanks to Eber Willis for notifying the Chamber regarding the original will – he assured the Chamber was able to reflect the FT Hill will to allow Markdale to be included in the final settlement of the FT Hill. Council does not have the proper notification from the court judgement – specifically directed to use funds for health clinic. Resolution at council needs to direct according to judgement. Lynn noted the clinic is funded by taxes. Discussion re: municipal involvement.

Eber provided some background – FT Hill owned many stores around in 1956 Mcleans article mentioned him. Died in 1963. Walter Harris had the monies invested, his daughter lived longer than expected – after her death, money accumulated in an account for 10 years. Asked a judge to interpret the will “industrial development” so went through the court process with the Public Trustee. 80 per cent came to Chamber to form a foundation, 20 per cent to municipality for health trust.

Now question is how will the Chamber use its 80 per cent. Suggested by public guardian trustee that municipal money be earmarked for health expenses. The Chamber’s percentage is relatively free to be used for a foundation and/or spent to improve the economic climate in Markdale. Lynn mentioned the need for \$23,000 for air for firefighters. Could be the medical need in Markdale.

Wayne outlined the proposal from the Chamber. Judgement copy needs to be distributed to the committee. Eber was asked for costs for drafting the foundation documents. Wayne has spoken with Grey Bruce Community Foundation – there is \$10,000 available to match new funds into the Foundation. There’s a two-year window on this matching funds. Eber worked on creating the Grey Sauble Foundation – has a colleague who does corporate stuff – familiar with setting up a foundation.

Eber is aware of the Community Foundation. Stewart suggested creating a silo within the Grey Bruce Community Foundation. Funds can be earmarked within a foundation. Local silo could be specific. South Grey Museum has a minimum interest guaranteed. Rick clarified that the Grey Bruce Community Foundation can create documentation for the foundation, there would need to be governing documents to show how the funds would be used. Rick suggested that only some funding could be locked in – if can \$10,000 by putting \$20,000 into the silo. Can still keep some money separately. Wayne noted the committee can decide how to prepare the documents.

Eber said if want to have a freestanding foundation, must set up – apply for charitable status under income tax. This thing could live forever, we're not. Hopefully will keep the Chamber going throughout perpetuity. If incorporated, could take bequests from people wanting to put more money into the foundation – for the betterment of the village of Markdale. Potentially duplicating Grey Highlands Community Fund for the benefit of the village of Markdale only. Rick suggested to set a task force for this.

Kathy asked Mr. Willis about the need for board members – can choose 1-10. Could be other community members or should it be directed by the Chamber executive. Wayne foresaw that the board would be responsible. Could be open to Chamber members. Is there a format Eber's office could draw up? Eber said he could use the Grey Sauble as a template for this. Estimate to do the work – reasonable cost. Eber will work pro bono, his colleague would charge for the time.

MOTION: Moved by Wayne Fitzgerald, seconded by Rick Gamblen moved that the Markdale Chamber of Commerce instruct Harris, Willis to come forward with a draft document for the FT Hill foundation, specifically drafted to comply to the FT Hill estate judgement and possibly give a quotation on the ultimate cost of formalizing that document. Carried.

The document needs to be workable so it can be acted upon and not continually looking to lawyer's interpretation.

Start looking into parking some money with the Grey Bruce Community Foundation to put some funds into the foundation. Could look into it for discussion.

MOTION: Moved by Rick Gamblen, seconded by Don Kopplin that the Chamber consider proceeding with putting \$20,000 into the Community Foundation of Grey Bruce to obtain the \$10,000 matching funds. Carried.

ACTION: Documents will be supplied to committee members. Original proposal and judgement to all.

Thanks to Eber. Would he like to come out and speak to the history of the Chamber at the AGM?

– **Membership drive** – members are compared to business listing – awaiting brochure creation Awaiting a brochure for mail out during 2011 renewal. Welcome Wagon has a new person. Wayne has suggested they touch base with Chamber. Awaiting contact. A package is available for individuals and businesses.

ACTION: Investigate putting a package together for Welcome Wagon. Kathy will follow-up. Will see what the cost is to be included with Chamber info. Potentially have the person out to a meeting.

– **Olde Firehall Clean-up** – done by Kate, Natasha and fall fair volunteer – garbage collected
Rear halls of Olde Firehall have been cleaned and sorted. Waste to dump - taken by municipal works
dept. Still opportunity to look into the new lighting program.

ACTION: Kate to look into new lighting upgrade.

– **Cruise Night** – promotions – follow-up on People's Choice award and other details
Good Cruise Night this year. People's Choice award was popular. Report circulated to attendees.
Breakdown of registrations. Advertising in Old Autos is working. Thanks to Lynn & Bob for helping
with the People's Choice award. Needs to be done differently – just have ONE number chosen. Lynn &
Bob will continue – but better. Could do most voted, second most voted, third most voted. Hard to log
it at levels. Would categories of era work – just one choice is better. Placard was a complaint. People
were arriving late – ran out of room for cars – people up the side streets were upset. Need more main
street. JD was great. Citizen of the Year was interesting. Can we use the parking lot? Parking lot is
private parking, but old car people don't like to park on dirt. If Sobey's ever developed and had it all
paved, then might be a good spot. Kate mentioned the road closure is from 4 p.m. Can close from that
time. Some businesses like it – John Davies was very please with the evening. Rick mentioned that
Kathy, Janie, JD, Rick – need a more formal committee next year to organize the logistics. Surveys
filled out – would like an opportunity to review surveys to see who would volunteer.

ACTION: Formalize committee structure for planning next year. Kathy will review member surveys to
see who would like to volunteer.

– **Farmers' market promo** – signage at Gambdens – Kate having better signs made (her dime)
Lynn has a sandwich board to use – will donate to Chamber.

ACTION: Lynn to bring in sandwich board sign.

PROJECTS REPORT:

- **Creative Communities Prosperity Fund** – Underway, public meetings coming up Sept. 29 (7-9
p.m.) and Oct. 2nd (10:30 – 12:30 a.m.); 2-day workshop Oct. 29 & 30. Includes dinner/speaker
Dan Taylor – partnership MCPI

Kate provided an update on this project and invited all board members to plan to attend a public
meeting and the 2-day workshop. She outlined the \$1500 partnership with Municipal Cultural Planning
Inc., which is aiding in paying for the guest speaker. Invites are out for the public meeting and
workshop to almost 200 individuals and groups. Consultant is working on the workbooks for the
workshops and information sheets for the public meetings. Kate is attending a Grey Bruce Cultural
Network meeting on Saturday, Sept. 25th the update that regional group about our local project.

- **Healthy Communities Fund** – in partnership with Highlands Community Coop (HCC) –
partnership meeting held, Janie Badgerow representing Chamber on evaluation committee

Kate provided an update on this project, which is a partnership with the HCC (fitness opportunities for
disabled people, staff and family support); the South East Grey Support Services (SEGSS) (providing
and promoting fitness program to clients, staff and family supports); Grey Bruce Public Health Unit
(providing support for good eating workshops and Good Food Box expansion); Markdale Agricultural
Society (to assist in expanding and promoting Good Food Box in Flesherton); Grey Bruce Dragon Boat

Club (to offer training and fitness opportunities and capital for supplies). The partners have had an initial meeting of the Evaluation Team. Thanks to Janie Badgerow for offering to represent the Chamber on this committee. Grant funds have been dispersed (as allotted) to the HCC for the fitness coordinator and personal trainers, capital for Dragon Boat Club supplies and Good Food Box requirements. Kate is project coordinator and is being paid for 21 hours a week by the grant. She will oversee the administration and reporting requirements of the project. She is conducting the work from the Chamber office so is able to continue her work with the Chamber during this time and save the Chamber funds to pay her.

– **BR&E Study** – Task Force has had inaugural meeting

Charmaine reported she is pumped about the BR&E Task Force – wide representation – municipality, business, Chamber – leader of the A Team. First meeting held – digesting the report to council. Health representatives are coming to speak about hospital and Community Health Centre. Feels very positive as getting many people to support and come in support of the project.

As part of this, Charmaine is interested in attending the Rural Downtown Revitalization Summit in Minto. She has registered. Asking for Chamber to cover accommodations. Wayne wondered if Charmaine would make a presentation to council about revitalization after attending the meeting. The whole morning on the final day is focussing on BR&E's so will be very informative session. Wayne was on the advisory committee with SEDC – Minto runs a economic development department that is doing very well.

MOTION: Moved by Janie Badgerow, seconded by Lynn Silverton that Charmaine be approved to attend the summit (at a cost of \$113) and that Chamber cover her accommodations at a motel for two nights (cost of approximately \$160 plus taxes). Carried.

PRESIDENT'S REPORT:

– **Economic Development Committee** – Doug & Rick to report on meeting with developers
No movement on meeting with developers.

– **Tim Horton's Development** – update?

Steward Madill is not going to be involved in Tim Horton's. Lynn reported that Dawn Dawe has emailed information regarding an OMB appeal. Dawn asked if it was going forward. No notice from the OMB about an appeal at this point.

Wayne mentioned that the property owner has allegedly filed an appeal. Tim Horton's had told Steward that they would await the outcome of any appeal before approaching him again.

MEMBERSHIP REPORT:

– 88 members (7 FM) – collected \$9050.00 - \$700 over – FM members okay for 2011

ACTION: Kathy will develop a brochure mock-up for Kate to create a membership report.

Further to the Farmers' Market: Kate reported the Farmers' Market at the Olde Firehall has been received well by the community and attracted many tourists through the summer. All vendors (7) joined the Chamber at a prorated membership fee and \$50 market fee – which totaled to \$125 for each vendor. She suggested the vendors will simply pay the regular \$125 membership fee next year for inclusion in

the market. A weekly or seasonal vendor fee rate will be determined for 2011, in consultation with existing vendors.

Kate further outlined the opportunity to seek capital grant funding to support needed upgrades to the Olde Firehall as the location of the Farmers' Market. The Chamber has previously applied for capital grants for other uses (multi-use facility, economic development centre) with no luck. There may be potential to develop a Rural Economic Development grant with OMAFRA, to do needed upgrades (electrical; garage doors; lighting) to the Olde Firehall to support the location of the Farmers' Market. These grants require matching funds, so Chamber will require partners (municipality, federal govt.; other funders; private) to develop the funding formula to receive support on such an application. The idea could include cold storage facilities for local food as well as signage etc. for the building.

This grant application opportunity would not prevent the building from continuing as a Chamber office, still being available for other groups to use the hall (Markdale Arts for Youth practiced there this summer; Rotary hosted its Alzheimer's Coffee Break there etc.) but would enhance the building for expanded use. As this is a municipal building, it is expected the municipality would support such an application for improving the facility.

Kate noted she plans to have some signage made to promote the Farmers' Market from her own personal money as part of a New Growers Marketing grant she personally received from the Local Food Project this year. She is committed to the success of the market and now sees this as the business she planned to run out of the Olde Firehall as part of her working arrangement with the Chamber.

Rick agrees with idea as long as Chamber doesn't need to put in. Wayne said could be the opportunity to upgrade for more people. Kathy suggested could be more cultural – BR&E training facility, economic development centre.

MOTION: Moved by Wayne Fitzgerald, seconded by Charmaine Peever to proceed with pursuing grant opportunities to redevelop the firehall for a multi-use facility with a focus on utilizing it as a farmers' market. Carried. Rick was opposed.

TREASURER'S REPORT:

- Don Kopplin reviewed the financial statement. Grant account has grant funds in it so total is very high. FT Hill money is sitting in an account, so is not gaining much funds. Presentation of latest financial report.

MOTION: Moved by Wayne Fitzgerald, seconded by Doug Crawford that the treasurer be directed, at his discretion, to put a portion the FT Hill funds into short term investments until board has determined what to do with the foundation monies. Carried.

Profit and loss statement: looks good due to grant funds. Those two funds will be spent out on project. Loss on Summer Student may be due to misallocation of MERCs into that line. Consulting costs are the consultant on the cultural grant. Lump sum to Highlands Community Coop for their portion on the Healthy Communities fund. Hydro is going up – potentially due to battery charger, freezer, Farmers' Market refrigeration. BR&E is doing well, may be some misallocation – some in unclassified.

MOTION: Moved by Charmaine Peever, seconded by that the financial report be accepted as presented. Carried.

Payables – Kate reviewed the payables. Unknown Foodland bill was paid by Janie – for the gift basket for the Citizen of the Year.

MOTION: Moved by Janie Badgerow, seconded by Kathy Gamblen that the payables be paid, provided the treasurer think it is financially feasible. Carried.

ACTION: Kathy mentioned in future it would be good to pass a motion to pay bills prior to the summer hiatus of the board – so as not to leave businesses waiting for bills to be paid through the summer.

COORDINATOR'S REPORT:

- **Local History Books** - Still do not have the history books to sell – requested
- **Funds** – Potential to seek Olde Firehall grant for building upgrades for Farmers' Market
- **Heritage Funds** – entertainment grant – applying for Fall Fair – potential for Firehall too
- **Summer Student** – completed term – all supplementary money received – report approved
- **JCP** – still awaiting approval of Job Creation Project – for additional BR&E – ag. sector
- **Markdale Fall fair** – completed power upgrade at Centre Grey Rec. Complex
- **Parade** - closure funds returned from Cruise Night – plans to close road for parade – Nov. 27
- **Parade Theme** – “Christmas Culture in the Country”
- **Parade band** – change it up a bit with Dragon Ritual Drummers? And a pipe band? Beaver Valley Pipe Band? Saugeen First Nation?
- **Moonlight Madness** – going to do the radio again? Potential to have a Christmas Farm Market?
- **Olde Firehall** – estimate to paint the front of the building - \$610.

CORRESPONDENCE:

- **feedback letter** re: Cruise Night
- **Saugeen Valley Children's Safety Village** – request to speak at meeting
- **Chamber group insurance** – HST advisory – monthly statements - nomination
- **OMAFRA** – re: rural development branch changes
- **BDC** – re: Owen Sound office representation – financing opportunities
- **Hydro One** – billing changes
- **Durham Hospital** – receipt for donation in memory of Kathy Rust
- **Justice Circle** – brochures for info booth
- **Enersmart** – re: programmable thermostat
- **Province of Ontario** - Planning & Revitalization Tool Kit
- **Beavercrest Community School** – receipt for Citizenship Award – recipient: Kaitlyn Spires
- **OCC** -Evening with the Consuls General – Oct. 20th - cost: \$165 – RSVP by Oct. 1

NEW BUSINESS:

50/50 Tickets – not passed out this year as Harry was happy to sell. Dawna has some. Doug does have more tickets. Harry has 2/3 of them sold. Nobody promotes like Harry does. Merchants don't support. Money in safe. Money need to go into bank.

ACTION: Invite Harry to AGM, thank you and pay for his meal. Certificate of thanks.

Candidates meeting – talking back and forth with Flesherton. Put one on with Flesherton? Colleen

Boer. Oct. 5th at the Markdale Complex – 7-9 p.m. for business. Doug, Colleen, Kathy are organizing it. Heavy questions from business – to ask directly and bring out people. \$160 to rent the building – Flesherton will pay half. (\$30 per hour) Need a moderator – suggestions? Chamber presidents? Business person's meeting – all are welcome. Doug wanted to supply luncheon afterward. Coffee, tea, water, cookies and squares. Ask about microphones – what about Rick Tourlousse helping?

Discussion re: how the logistics of this meeting will be determined. Kathy and Colleen are taking the lead on this. Rick suggested Kathy, Colleen, Doug and David take it.

ACTION: Questions need to be developed – potentially to flush out BR&E. Flyers for event – deliver to downtown Markdale businesses etc. Email ads. Coming events ad.

Lawn Tractor – newer more reliable tractor used. Not in budget at this point. Shall we consider another vehicle by next summer. Just need a good tractor, not a mower. Cheap tractor is \$1500 new. This one is no good – repaired and used. Doug Rill thought he might be able to find an old one.

ACTION: Include this in 2011 budget.

Removal of members: Savi Buchanan is not coming back. Charlie Nicholson is off. Vacant spaces to refill at the AGM. Keep in mind for AGM – need to recruit.

New member - John McCann business sold – so need to send flowers to new owner.

ACTION: flowers to new owners at McCann plumbing.

Business After 5: Kathy and Rick would like to coordinate an After 5 event. Will provide the wine. Is looking at having a local store host this event. Store owner provide crackers and cheese. Rick would announce people need to collect 6 business cards from people there – encourage networking. Would Dawna like to host the first event?

ACTION: Kathy will approach Dawna about being the first host.

Four Seasons – joined Owen Sound Chamber – need to bring them back. Most of their business is done outside of Markdale. Need to give them a reason to stay in Markdale. They are looking for a larger location.

ACTION: Proactive to follow-up with them.

ADJOURNMENT: 9:30 p.m.

MARKDALE CHAMBER - PAYABLES SEPTEMBER 2010

This is the first meeting after the July-August Hiatus for the summer 2010. Hence, some of these bills are overdue and higher than would normally be on a monthly basis.

PREPAID (by bank account):

Telizon – June Bill (telephone/toll free)	68.39	
Telizon – July Bill (telephone/toll free)	66.45	
Telizon – Aug. Bill (telephone/toll free)	68.17	
Telizon – Sept. Bill (telephone/toll free)	67.29	
Hydro One – May Bill	205.97	
Hydro One – July Bill	233.67	
Hydro One – Sept. Bill (withdrawal 28 th)	164.34	
SUBTOTAL	874.28	874.28

ALREADY PAID (AT NEED):

Billy's Buck or Two – Computer repair <i>(due to lightning strike – not in warranty)</i>	169.50	
SUBTOTAL	169.50	169.50

PREPAID & ALREADY PAID TOTAL **1043.78**

REGULAR BILLS:

Union Gas (June/July/August/Sept)	\$86.03	
Bayshore Broadcasting (radio ads) <i>(May, June Shop Local/Farmers' Market)</i>	760.33	
Dundalk Herald (newspaper ads) <i>(GM notice/Cruise Nigh/heritage mtg)</i>	26.67	
The Sun Times (newspaper ads) <i>(Citizen of the Year/Events)</i>	189.80	
Leeson True Value (office/firehall supply)	492.72	
Murray's Print Shop (Cruise/50/50)	203.40	
Wilton Sanitation (Cruise porta potty)	193.23	
Municipality of Grey Highlands (water)	196.95	
Dragonfly Designs (website updates etc.)	240.13	
SUBTOTAL	2389.26	2389.26

IRREGULAR BILLS: (PROJECT BASED ETC.)

Jonsteel (replace drain in firehall) <i>(should be reimbursed by municipality)</i>	113.00	
Cassandra Mogelin (hanging planters)	519.69	
Markdale Cable TV (surge protector)	39.49	
Markdale Flowers (welcome bouquets)	79.10	
Markdale Foodland (unknown)	56.50	
Home Hardware (chain for hanging plants)	20.51	
Allan's Garage (lawnmower repairs)	91.76	
Carquest (lawnmower battery/charger)	276.12	
SUBTOTAL	1196.17	1196.17

PROPOSED:

FEO Membership (2011)	67.80	
Petty Cash refresh	200.00	
SUBTOTAL	267.80	267.80

TOTAL BILLS (Excluding prepaid & already paid) **3853.23**
