

**MARKDALE CHAMBER OF COMMERCE**  
**CHAMBER BOARD MEETING**  
**Sidekicks Café – May 20, 2010**  
**MINUTES – DRAFT**

**ATTENDING:** Rick & Kathy Gamblen, Janie Badgerow, Chrissie Nash, Lynn Silverton, Stewart Halliday, Savi Buchanan, Charmaine Peever, Wayne Fitzgerald, Tracey Leonard, Bill Pritchard, Jennifer Watson, Don Kopplin, Doug Crawford, Rod & Kelly Leeson, Kate Russell, Mr. & Mrs. Harvey Hutchinson, Marion & Larry Shannon, Betty Madill, Dawn Dawe.

**SOCIAL** – 5:30 p.m.

**WELCOME & DINNER** 6 p.m. onward (buffet dinner – \$20.00)

**HST PRESENTATION:** Representatives of the Canada Revenue Agency and the Ontario Revenue Agency were on hand to give a power point presentation to members and guests in attendance regarding the upcoming Harmonized Sales Tax and how it will affect area businesses. They handed out hard copies of their presentation as well as outlines on working with the HST and where to go for assistance. Essentially this will be handled as the GST was handled, it will all be rolled into the same type of reporting. There were many questions – from what is taxable and what is not; how to reprogram cash registers to collect and track the taxes; how to apply tax where PST is applicable but the HST is not etc. Tax rebates were discussed. All were pointed to the website at [www.ontario.ca/taxchange](http://www.ontario.ca/taxchange) or to call 800-959-5525 with business related inquiries. Hard copies of the presentation will be available at the Chamber office.

The revenue agency representatives were then thanked for their presentation.

**CALL TO ORDER:** Those in attendance for the presentation then left the meeting and the General membership meeting was called to order at 8:30 p.m.

**AGENDA ADDITIONS:** There were none.

**APPROVAL OF PREVIOUS MINUTES:** The minutes of the of previous meeting held in April 2010 were reviewed and approved.

**MOTION:** Moved by Janie Badgerow, seconded by Wayne Fitzgerald that the minutes of the April 22, 2010 were reviewed and approved with the amendment that the financial report was not presented at the meeting as the treasurer was not present – it was April tax season. Carried.

**WELCOME TO NEW MEMBERS:**

Savi Buchanan, a pending new resident of Markdale and Tracey Leonard and Bill Prichard were welcomed as new members of the Chamber. Tracey and Bill run Billy's Buck or Two and Savi hopes to move to Markdale to run an alternative health care centre – her membership is pending.

**BUSINESS ARISING:**

*Markdale History Books* – coordinator follow-up pending – coming soon!

*Farmers' Market* – Kate outlined this new opportunity, which launches this weekend. There is an opportunity to have order a rack card supported by Local Food Project. Pending. She is also coordinating a co-marketing radio campaign in cooperation with other Grey Bruce markets (a casual network is forming amongst markets to share information and resources). The campaign is starting immediately and will leverage funds from various sources (ie. Local fall fairs are buying in, as are the Public Health Unit and the Local Food Project at the county

level). The potential to support new radio campaign – seeking approval for \$300. Vendor rates for market will be a chamber membership + \$50 (\$75 if hydro).

**MOTION:** Moved by JD Daly, seconded by Charmaine Peever that the Chamber participate in the radio campaign, at a cost of not more than \$300. Carried.

**MOTION:** Moved by Wayne Fitzgerald, seconded by Rick Gamblen that the vendor rates for the Markdale Farmers' market be a prorated membership (\$75) plus \$50 market fees (\$75 if using hydro) for a total of \$125 per vendor for the market season. Carried.

**Beautification Committee** – Kate has the idea to form a beautification committee to combine the efforts of Markdale Rotary (Rotary park and signage) as well as the Markdale Agricultural Society (signage) and the Markdale & District Horticultural Society (plantings). Will need to approach each group and attend a meeting to access interest. Janie offered to sit on the committee to represent the Chamber. Janie also reported the hanging planters for downtown are coming next week from Casa Del Sol.

**ACTION:** Kate to approach local groups with idea of forming a partnership beautification committee.

**Victorian Lamppost repair** – Doug was to find the original supplier – still pending.

**ACTION:** Kate to assist in finding original supplier of Victorian lampposts.

**50/50 Raffle** – Coordinator has application – need to sign/order tickets/pay for license. Coordinator was directed to get the raffle license and have tickets printed for sale by Harry Trafford.

**Staffing** – As the BR&E funding is complete. Coordinator is back on part-time (20 hrs. per week/8hrs. pd. – includes benefits). Cultural grant has been successful, so some contract funds will also be paid out of that grant.

**Summer Student** – Natasha Campbell has started (May 17) – seeking to use some co-op time – stretch summer coverage. Natasha will work paid through summer, and we will save up some time to extend her coverage to the end of August (Fall Fair weekend).

**Cultural Planning Grant** – contract complete/consultant hired/retainer required/committee met twice/media release pending. This grant will support cultural assets list, community profile update, two public meetings and a 2-day municipal cultural planning workshop in the fall. Funds will support staff for some contracted duties and will pay for the consultant through to final report development and presentation to executive and council. Funds are in the “grant account” as they are separate from regular operating funds for the Chamber.

**Tourism** – coordinator attended brochure swap and also provided information collected to Flesherton & District Chamber for their tourism info booth. Post cards have been purchased from Telfer Wegg for the upcoming summer season. 2010 Beaver Valley Bruce Trail Hike maps have been purchased to be made available at info booth. FAM tour coming up first week June – registered both coordinator and student to familiarize with the area and tourist attractions.

**Cruise Night** – road closure approval received – sponsorships and posters pending as arranged by committee. Committee is Rick, JD, Don, Doug – will meet Wednesday to go over plans.

**ACTION:** Kate to create a manual on how road closure etc. are completed for future use by Chamber.

*Membership drive brochure* – seek sponsorship – still pending

*Merger discussions* – approval in principle to begin discussions – still pending

*FT Hill* – press release – pending receipt of funds

**PRESIDENT’S REPORT:** Doug Crawford

*Tim Horton’s* – Doug provided a follow-up report on this development. Monday council meeting, the developer is pushing this through despite reported letter from OPP with concerns about the proposed traffic light at the location.

*Community Development Committee* – had a meet and greet with new municipal CAO Dan Best. Will invite him to the next meeting of the committee. Committee is only David Turner, Rick and Doug at this point. Kate asked to be included as she is working on municipal cultural planning grant and would like to stay apprised of this committee’s work.

**MEMBERSHIP REPORT:** Kathy Gamblen/Kate Russell

*Renewals* -Kate reported on renewals to date – 76 renewals - \$7887.50 collected and deposited into bank account (need 3 members to hit budget target). Farmers’ market members will boost this.

*Membership Follow-up* – Kathy and Rick and Wayne have been following up – still some insurance members to renew. Kathy mentioned the need to review the fee structure (defer to next meeting) and create a membership package to distribute to new members and post to the website. We need to let people know what we are doing on their behalf.

**PAST PRESIDENT’S REPORT:** Wayne Fitzgerald

*FT Hill bequest* – the settlement is complete, Chamber will get 80 per cent of monies. This has been in the works since 2006. Approximately \$88,000 coming to Chamber. Rick Gamblen is on the Grey Highlands Community Foundation board and reported new monies into the foundation will incur matching funds up to \$20,000.

**ACTION:** Committee needed to review options for funds and report back to board.

*Foundation Bank account* – pending committee discussion and decision by board – Wayne, Rick and Don are to meet to discuss options. There is a \$10,000 hold back for taxes which should be paid out after the taxes for the estate are calculated and paid out.

**TREASURER’S REPORT:** Don Kopplin

Treasurer presentation and reviewed the latest financial statement.

**MOTION:** Moved by Charmaine Peever, seconded by Kathy Gamblen that the treasurer’s report be accepted as presented. Carried.

*Payables* – payables of the organization were reviewed. See attached list.

**MOTION:** Moved by Wayne Fitzgerald, seconded by Kathy Gamblen that the payables of the Chamber be approved for payment, including the amount deferred from the previous meeting, and that the treasurer be directed to pay the bills of the organization. Carried.

## **COORDINATOR'S REPORT:**

- **Healthy Communities Conference** – Kate reported this was an excellent event for networking, sourcing new funding potentials and understanding integrated health planning. Excellent to inform future community development strategy.
- **BR&E Project** – leadership team met May 18<sup>th</sup> – next meeting May 25<sup>th</sup> – deciding task force items/resources needed. Feedback is being sought on what we need to focus on.
- **Need new computer** – seeking quote from new local provider. Wayne offered there are 4 old computers at County Line which he will donate to Chamber for use in office. They are also old, so may be problematic. Kate will seek to obtain software from TechSoup will be for programs. Charmaine offered use of her credit card if necessary to order online.

**ACTION:** Kate to order new computer and seek out sources for software needed. Wayne will deliver other computers.

- **CAF2 grant:** Kate has applied for this federal funding for capital money to renovate the Olde Firehall into a economic development centre. Will require transitional funding as this is a “reimbursement” style grant. There is a potential to do this through BMO/SEDC. We are still awaiting funding decision.
- **Power Upgrade at arena** – Kate updated the committee on the ag. Society’s plan to upgrade outdoor power at the Markdale Complex – a new transformer would allow 3-phase power access to the Midway for the fall fair. Could be made available for other organizations use as well.

## **CORRESPONDENCE:**

- Bills/road closure approval/summer student contract(signed and returned)/Insurance + certificates (upped D&O to \$2M)/OMAFRA change in local rep. (meeting next week)/Ice Cream Fest. - \$375 portion from closed account.

## **NEW BUSINESS:**

- **OMAFRA** – invite to Rural Business Awards – upcoming – no interest.
- **Beavercrest** – Doug will attend commencement to present Citizenship Award.
- **HST on membership charged through insurance** – consideration to raise cost to regular membership fee – discussion. No change at this time.
- **Sun Times Marketing Seminar** – Coordinator will attend a session after FAM tour in early June.
- **New director needed** – Charlie Nicholson has stepped off committee. Savi Buchanan offered to join.

**MOTION:** Move by JD Daly, seconded by Janie Badgerow to nominate Savi Buchanan to fill the empty seat on the Chamber board, until she may be voted in by the membership at the AGM. Carried.

**ADJOURNMENT:** 9:30 p.m. **NEXT MEETING:** June 17, 2010 – GM – Sidekicks.

**MARKDALE CHAMBER OF COMMERCE  
PAYABLES – MAY 2010**

**PREPAID (auto withdrawal)**

Telizon – April phones (regular line & toll free)	66.54
Hydro One – Olde Firehall utility	205.97

**Subtotal** **272.51**

**TO PAY:**

	<b>May</b>	<b>Total:</b>
Union Gas – Olde Firehall utility	21.95	21.95
Municipality of Grey Highlands – water utility	47.46	47.46
Leesons – office supplies	119.75	119.75
The Sun Times – balance on account	26.25	26.25
Murray’s Print Shop – on account		66.22
Grey Highlands – Olde Firehall Lease (May installment)	200.00	200.00
Bayshore Broadcasting – shop local co-op ads	210.00	210.00
Edwards Insurance – Upgrade D&O to \$2M	81.00	81.00
Bruce Trail – Beaver Valley Club – Hike maps (10)	95.00	95.00
Telfer Wegg – Souvenir Postcards (100)	30.45	30.45

**Subtotal** **898.08**

**TOTAL – REGULAR ACCOUNT** **1170.59**

**Harrison Design Research Corp. Retainer(Culture Grant – grant acct.)** **5500.005500.00**

***TOTAL (BEFORE DEFERRAL BELOW)*** **6670.59**

**DEFERRED FROM LAST MEETING:**

Dunlop, Johnson & Pust – FT Hill account balance (directed to await FT Hill bequest to pay)	731.47
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**Subtotal** **731.47**

**FOR APPROVAL:**

**Subtotal**

**TOTAL** **7402.06**