

**MARKDALE CHAMBER OF COMMERCE  
EXECUTIVE COMMITTEE MEETING  
Walter Harris Memorial Library – February 19, 2008 – 7 p.m.  
MINUTES – approved Mar. 27, 2008**

**WELCOME & CALL TO ORDER:** 7 p.m.

**ATTENDING:** Teresa Pascoe, Charlie Rheame, Doug Crawford, Patti Shaw, Kate Russell (Manager)

**REGRETS:** Wayne Fitzgerald, Nereda Manion, Janie Badgerow, Don Kopplin, Mark Wprthington, Lynn Silverton

**NO QUORUM – SO NO MOTIONS PASSED**

**APPROVAL** of previous minutes- Jan. 17, 2008 – Deferred to next meeting.

**BUSINESS ARISING:**

- Lease for Olde Firehall – proposal and counter offer – discussion – NO MOTION
- Trillium grant application – delay? due to Lease negotiations – DELAYED TO NEXT DEADLINE
- Weed control downtown – options (sought quotes via email – Feb.8.08) – DEFERRED
- Xmas lights – Geoff Aitken confirmed coming down over weekend (Feb. 16) – THEY ARE DOWN
- Parkette – email to Tom Levitt Feb. 8, 2008 – no response to date - DEFERRED

**PRESIDENT’S REPORT:** Teresa Pascoe

- concerns over Flesherton vs. name change & future direction of Chamber - DEFERRED

**VICE PRESIDENT’S REPORT:** Nereda Manion – MANAGER GAVE REPORT

- new members: Bayshore Broadcasting; Nancy Tebbutt Therapies; Investor’s Group/D.Wall/V. Taylor
- Inquiries: McGowan Financial Services; Bird Fuels; CKNX Radio
- 2008 PAID TO DATE: 51 FEES COLLECTED: \$5,800.00
- non-profit letters going out by end of February – with benefits and website info

**PAST PRESIDENT’S REPORT:** Wayne Fitzgerald – ABSENT – NO REPORT

**TREASURER’S REPORT:** Don Kopplin (absent with reason)

- presentation of financial statement (copied to manager) – PRESENTED BY MANAGER – NO MOTION
- payables list – APPROVED AS JUST OVER \$200 – NO MOTION, DIRECTION ONLY

**BUDGET REVIEW**

- draft for review – emailed earlier – REVIEWED – PASSAGE DEFERRED

**MANAGER’S REPORT:** Kate Russell

- membership stickers options – NOT AVAILABLE YET

**NEW BUSINESS:**

- Grey County Tourism Request for support of printing Grey Bruce map – DECLINED
- Trillium report – submitted before Feb. 1 deadline – money expected by Feb. 28 - REPORT
- New stationary – approval for funds – APPROVED – DIRECTION (COST UNDER \$200)
- Idea to have street dance after Cruise Night – DEFERRED FROM LAST MEETING
- There was some discussion of a street dance after the Cruise Night. Kate will approach Rotary to see if they would be concerned as it is the weekend before street frolic. Decision DEFERRED
- Meeting dates review – DEFERRED
- Volunteer recognition night & training sessions – DEFERRED FROM LAST MEETING
  - investigating April 22 with Grey Highlands for recognition event – **volunteers needed**

**ADJOURNMENT:** 8:30 p.m.

**NEXT MEETING:** Mar. 20, 2008

**Markdale Chamber of Commerce**  
**Invoices for approval – Feb. 19, 2008 Exec. Mtg.**

**Prepaid or on bank account:**

Bell Canada	97.74	
SUBTOTAL		97.74

**New invoices for payment:**

Bell Canada (toll free line)	25.09	
SEGSS (snow clearing)	60.00	
Sun Times (Standard) – Rotary ad	26.25	
SUBTOTAL		111.34
Invoices/orders pending executive approval:		
SUBTOTAL		209.08
<b>TOTAL FEBRUARY INVOICES:</b>		<b>209.08</b>

***PAYMENT DIRECTION AT FEB. 19, 2008 MEETING.***

**NEW BUSINESS ATTACHMENT:**

*Request from Grey Tourism – re: map printing contribution – via email from Bryan Plumstead*

Hello [Kate](#),

Re: Grey Bruce Map

3<sup>rd</sup> year for producing the map

Joint project for Grey Bruce – RTMP initiative

First year we produced 40,000

Second year 90,000

Third year we are looking at producing 100,000 -120,000

The Grey Bruce Map was produced for 20 years by Grey Bruce Tourist Association with business card size ads filling the border around the map on one side, and the backside had town maps for each community in Grey Bruce along with tourist info. This was a very successful map. When Grey Bruce Tourist Association closed in 2000, the map stopped being produced and has really been missed. The RTMP committee knew there was a need to reproduce it, but it needed to be totally upgraded and so the 2 Counties took on the project and today the Grey Bruce Map could not be more in demand!

People ask for it by name!

Partners Contribution

Bruce County - \$12,500

Grey County - \$12,500

City of Owen Sound - \$1,000

We have received the quotations for the map, and \$26,000 allows us to print \$100,000 maps, basically .26/map. If we can raise another \$5,000 we could print 120,000 maps. So far we have confirmed funding from:

Owen Sound Transportation - \$3,000

This year we are also approaching our local Chambers of Commerce/Information Centres across Grey Bruce for funding and have received good feedback from them. We are looking for any contribution your groups can contribute to increasing the quantity of maps produced. We are looking for a \$300 - \$500 contribution from each of you if this is possible please contact me ASAP. Unfortunately time is of the essence with this project as the map goes to print February 1<sup>st</sup>, and our printer asking us to confirm quantity by this **Wednesday, Jan. 30.**

Looking forward to hearing from you,

Yours in Tourism,

Bryan Plumstead

Tourism Manager

***DECLINED AS PER COMMITTEE DISCUSSION – FEB. 19, 2008.***