

**MARKDALE CHAMBER OF COMMERCE  
CHAMBER BOARD MEETING  
Sidekicks Café – April 22, 2010  
MINUTES**

**DINNER** 6 p.m. onward (dinner – by donation – collections to Cops for Cancer campaign)

**ATTENDING:** Doug Crawford, JD Daly, Kathy & Rick Gamblen, Janie Badgerow, Lynn Silverton, Kate Russell.

**CALL TO ORDER:** 7 p.m.

**AGENDA ADDITIONS:** HEALTHY COMMUNITIES GRANT, part-time employment of coordinator, website, Facebook?, summer student (potential co-op student), insurance (requirement to insure the grant, the Farmers' Market and HCG partners under certificates – may increase amount.); 50/50 draw, community awards.

**APPROVAL** of previous minutes – Mar. 18, 2010

**MOTION:** Moved by Lynn Silverton, seconded by Janie Badgerow that the minutes of the March 18, 2010 meeting of the board be approved. Carried.

**BUSINESS ARISING:**

- *Membership drive brochure* – seek sponsorship - pending
- *Memorial donation to Durham Hospital* – done – in name of Kathy Rust – receipt received
- *Merger discussions* – approval in principle to begin discussions – no meetings set as yet? Sometime in May. Concerns about the merger being pushed. Perhaps need a proposal from Flesherton? We don't need to merge. We approached them, now they are approaching us. Could still be separate financially. Could work like library – each independent though under one budget. Lynn attends Flesherton meetings to liaise with our board. Committee needs to meet – Doug, Rick, JD. Meeting set for next week – Monday evening (April 26<sup>th</sup> at 7 p.m. at Sidekicks).
- *FT Hill* – press release – pending receipt of funds – update – see president's report – judgement email pending. Trust account pending.
- *GIC to high-yield savings* – money transferred – pending.
- *Municipality* – clean-up downtown satisfactory? – swept up well.

**PRESIDENT'S REPORT:** Doug Crawford

- *Tim Horton's Public Meeting* – update – letter to municipality sent to planning department – notes to website pending, Madills has made an overture to Tim Hortons. Coming before council May 3<sup>rd</sup>. Tim Horton's stamp on proposal coming forward.
- *Economic Development Committee* – update – Chairman Doug had a meeting earlier this evening – Stewart, Doug, Dan Best. Very good meeting with new CAO of the municipality. "Community Development," was mentioned as an alternative name of the committee to avoid the "big business" idea of economic development. Same visions Chamber has. All for invite list to send out to developers to come see us. Has plenty of contacts at the ministry. Has invited Chamber to do tour as part of next meeting, to see new arena. Would like to see us partner on get that arena full of activities. Trying to lure AAA hockey back. Other ideas – seniors night, other ideas for using the ice service. Put together a business plan for the complex. Wants to have a meeting with the group sometime in next month. Committee should have a meeting to get together before then. Wait until when Wayne is back.
- *Chapman's* – update – construction road now in use. Lobbying was successful.
- *Discussion* re: Merger with Flesherton Chamber of Commerce – see above.

**MEMBERSHIP REPORT:** Kathy Gamblen/Kate Russell

- **Renewals** - to date – 58 renewals – some new – \$7025.00 collected so far. Wayne was to take some list – Kathy will do some calls as well. Need further follow-up. Collect past first, then feedback on why not. Then start approaching people. Next few weeks to call people.

**PAST PRESIDENT’S REPORT:** Wayne Fitzgerald

- **FT Hill bequest** – update – Wayne not present – no update.
- **Foundation Bank account** – Grey Highlands Community Foundation proposal – awaiting committee decision recommendation.

**TREASURER’S REPORT:** Don Kopplin was not present. No report.

- **Payables** – see attached

**MOTION:** Moved by Kathy Gamblen , seconded by Rick Gamblen that the treasurer be directed to pay the payables as presented, with the addition of \$36 to the Sydenham Bruce Trail club for three new trail books. Carried.

- **Budget** – draft distributed with agenda for discussion. Kate reviewed the budget with the committee.

**MOTION:** Moved by Lynn Silverton , seconded by Janie Badgerow that the budget for 2010 be approved as presented. Carried.

**COORDINATOR’S REPORT:**

- **Healthy Communities Fund** – Kate outlined the opportunity to be the lead partner on an application for funding. Some discussion about how busy the Chamber is already and how might impact and support the merger with Flesherton.

**RESOLUTION:** Resolved that the Markdale Chamber of Commerce will take on the lead agency role in a Healthy Communities Fund grant, involving several partners with the location for the project to mostly be at the fitness center in Flesherton, under the direct supervision of Highlands Community Coop. Should the grant be successful, it may allow the Chamber Project Manager to act as coordinator for the project – such work to be undertaken at the Chamber offices in the Olde Firehall. Carried

- **BR&E Project** – 52 surveys in data – leadership team to meet in May – final report submitted to CFRDF (SEDC) – article submitted to newspapers with photo – Task Force meeting and public presentations pending.
- **Need new computer** – purchase still pending – committee to review options – Gamb lens will act as a committee to decide on Chamber computer choice. Project coordinator will seek best deal with support included.
- **CAF2 grant:** CAF transitional funding – potential through BMO (need security) SEDC application pending funding. Awaiting announcement of funding. Options will be considered should funding be approved.
- **Markdale History Books** – letter from municipality received – okayed to sell – no discounts.

**ACTION:** Project coordinator will follow-up with municipality to get the history book to sell at the tourism booth.

- **General Meeting – May** – agenda discussion required – Doug & Kate will meet to review the agenda. Meeting will be held at Sidekicks. Project Coordinator will seek a speaker to attend to speak about the new HST and transition. Janie will assist if there is any help needed. We will place an ad in coming events and send an email notice to all members. Seek RSVPs for attendance figures. Invite new municipal CAO Dan Best. JD will not have a Special Occasion Permit – so no alcohol.

**ACTION:** Ads to newspaper. Speaker booked. Email members. Invite CAO.

- **Council suggestion** – letter sent to council re: support of Markdale strategic plan – response pending. Response was from Dan Best to meet Doug and see what can be done in future. He wants to meet us all.
- **Farmers' Market** – approval motion required – previous motion approved advertising. Kate reported on a Grey Bruce Farmers' Market Network. This is a group of managers and vendors – currently a casual group, but a steering committee has been struck to look at formalizing the organization so it may apply for funding grants. Public health has been told about our new market and will send an inspector (Robert Reid) to the opening day of the Markdale market. Vendors are being sought. If anyone has ideas who we may approach – please let coordinator know. The board approved the Farmers' Market. There were some concerns discussed about liability insurance – this will be covered under the Chamber's Commercial General Liability insurance. Someone asked if renting from municipality is a concern. The Chamber lease allows us to utilize the whole building and does not grant exclusive use, so this is an inclusive use allowed under our lease – should also show the public the usefulness of the building. Kate mentioned an opportunity to use a pamphlet. (rack card) from the Local Food Project to support the market. Cost is low.

**ACTION:** Kate will order 500 rack cards to promote the market. Letter will be sent to council to inform them of the new Farmers' Market. Vendors will be approached. Kate will include message about the Market in co-marketing radio campaign.

**MOTION:** Moved by Lynn Silverton, seconded by Kathy Gamblen that the Markdale Chamber of Commerce start a Farmers' Market at the Olde Firehall as outlined in the proposal by the coordinator (circulated at February meeting). Carried.

- **Beautification Committee** – Rotary/Ag. Society/Horticultural Society – look at Rotary Park/gateway signs/plantings. Plants are ordered. Wayne brought in iron hanging baskets – have mossy inside – won't work. Maybe use for Farmers' Market. Janie spoke to Ellie Pennings regarding the planters – supposed to be four coming – one for each corner. Down highway 10 – round – then any east down toward Knickerbockers. Downtown collection for Kathy Rust – Debbie Halbert spearheaded it. Tree at parkette won't work – Janie will speak to Ellie about a planter. Could replace the tree in front of the burned out lot. Tree with a plaque. Chris built the planter on south east corner. Something with a plaque. Need to replace hangers on Victorian lamp posts. Need to look up original supplier to replace.

**ACTION:** Kate will approach Rotary, Markdale Agricultural Society and Horticultural Society regarding forming a beautification committee jointly with these groups. Janie will follow-up on the hanging baskets. A memorial for Kathy Rust will be explored for installation this year. Doug and Kate will seek the original supplier of the Victorian lamp posts to see about getting replacement parts.

- **50/50** – Doug mentioned he is being approached about selling 50/50 tickets as usual for Cruise Night and summer sales to raise funds toward the Chamber's Hospital pledge.

**ACTION:** Project coordinator will obtain and complete raffle license for Chamber's annual 50/50 draw.

- **Staffing:** Project coordinator clarified that she is now past grant paying her. Budget included some funds to pay her part-time during transition times between grant funds. She sought direction on being paid part-time as previous – which includes continuation of benefits. Directed that this is fine and approved through budget.

**ACTION:** Project coordinator will submit information to Chamber treasurer for establishing part time pay roll.

- Rotary speaker – Kate offered that the Rotary Club had invited the Chamber to a meeting for a special speaker. Nobody was able to go.

**ACTION:** Invitation will be forwarded to membership via email.

- **FEO Event Economic Impact** – Project Coordinator outlined the Festivals and Events Ontario project that is again offering an economic impact study for events for a low cost of \$1,000. Unfortunately, Chamber does not have room in the budget for this opportunity.
- **Documentary film opportunity** – Project coordinator outlined a correspondence piece which outlined the opportunity for local business to get involved in a documentary. No interest at this time. Opportunity passed along to business members.
- **Tourism Summit** – Provincial convention is being held Nov. 7-9, 2010 in Deerhurst. This is an opportunity for the Chamber to be present at an important provincial event. No direction at this time.
- **Creative Communities Prosperity Fund** – Chamber applied for this grant last year – CCPF grant approved – consultant's proposal emailed to committee members – contract pending with Ministry of Culture. This grant will mostly employ the consultant – but some funds will be able to assist payment of coordinator as Public Meeting Facilitator. This is a great grant to support culture in community and provide tools for municipal planning consideration.

**ACTION:** Project coordinator will work with consultant and ministry to coordinate grant and schedule public meetings and report back to committee.

#### **CORRESPONDENCE:**

- **Municipality of Grey Highlands** – okay to sell Markdale History Books – follow-up with municipality.
- **Training for Transition** – Moving from Oil Dependence to Resilience – May 15-16 – interest? – Wayne may attend.
- **Ontario Business Awards** – Sept 2010 – interest – no – file.
- **Bruce Trail Beaver Valley Club** – new day hike kits available – will replace 2009 kits on hand – purchase more as they are popular and supply helps info centre be a trail resource.
- **Durham & Community Healthcare Foundation** – receipt for donation for \$50 for Kathy Rust – file.
- **Staples** – paper discount coupon – shop before May 10 – file.
- **Narrow Gauge Through the Bush** – book discount sale – still have some on hand – file

#### **NEW BUSINESS:**

- **Brochure swap** – May 6 in Harrison Park – Owen Sound – Kate will attend to collect brochures for the info booth. Will share some materials with Flesherton chamber. Mileage to event will be covered by petty cash.
- **Hwy. 91 closure** – report on March 27<sup>th</sup> public meeting in Duntroon – Wayne, Lynn, Stewart, Kate attended. This is a concern as this highway is a collecting link for commuters and a scenic route for tourists. Chamber received for information as it was felt we can't really do anything as it is out of our area. Will make information available to public through info booth and to members as available.
- **Cruse meeting** - to be set first or second week of May. Committee JD, Rick, Doug, Wayne will meet to discuss the event and the plans. Kathy mentioned that coordinator should develop a MANUAL for committees – how committees do job. What needs to be done – timelines for events.

**ACTION:** Project coordinator will develop manuals for actions undertaken on a regular basis by the Chamber. For use by volunteer committees and members and future board directors.

**ADJOURNMENT:** 9:20 p.m. **NEXT MEETING:** May 20, 2010 – GM - at Sidekicks. Social 5:30 p.m., dinner 6 p.m. Speaker 6:30 p.m. Meeting to follow.

**MARKDALE CHAMBER OF COMMERCE  
PAYABLES – APRIL 2010**

**PREPAID (auto withdrawal)**

Telizon – Apr. phones (regular line & toll free)	66.35
Hydro One – Olde Firehall utility	

<b>Subtotal</b>	<b>66.35</b>
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**TO PAY:**

	<b>Mar. Defer</b>	<b>Apr.</b>	<b>Total:</b>
Dragonfly Designs – renew greyhighlandsvolunteers.com		31.50	31.50
Union Gas – Olde Firehall utility		61.73	61.73
Municipality of Grey Highlands – water utility	47.46	47.46	
The Sun Times - newspaper ad/Business Outlook		26.25	26.25
Grey Highlands – Olde Firehall Lease (postdated already approved)		200.00	
Owen Sound Chamber – co-op ad in Grey-Bruce Escape 262.50		262.50	
Bayshore Broadcasting – shop local co-op ads	210.00	210.00	
Old Autos – Cruise Night ad		349.65	349.65
Beavercrest – Citizenship Award		40.00	40.00

<b>Subtotal</b>	<b>1229.09</b>
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<b>TOTAL (BEFORE DEFERRAL BELOW)</b>	<b><u>1295.44</u></b>
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**DEFERRED FROM JAN. MEETING:**

Dunlop, Johnson & Pust – FT Hill account balance (directed to await FT Hill bequest to pay)	731.47
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<b>Subtotal</b>	<b>731.47</b>
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**FOR APPROVAL:**

**Subtotal**

<b>TOTAL</b>	<b>2026.91</b>
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