

WELCOME TO

**MARKDALE**  
Ontario  Canada



***Join The Voice of  
Business in  
The Heart of Grey!***

### **Why Join a Chamber of Commerce?**

The Chamber is the voice of business in your community. It provides networking opportunities to other Chamber businesses and potential customers or clients. This broadens your word of mouth marketing.

Becoming a member of a chamber of commerce provides opportunities to give back to the community, capitalize on significant member benefits, raises your recognition, visibility and credibility of you and your business.

### **Networking Opportunities**

The Chamber provides monthly meetings, events for social, community and business development.

### **Business Support**

Surveys show that 44% of consumers favourably rate a business affiliated with a Chamber of Commerce and were 63% more likely to purchase goods and services from a Chamber-Member business.

The Chamber receives numerous requests each year for recommendations on goods and services. We refer **ONLY** our Chamber members to these newcomers, visitors and area residents and businesses.



(McCray, 2010).

### **Founded in 1980**

The Markdale Chamber of Commerce was founded in June 1980 by a group of concerned local business people who formalized a business development organization in the village.

### **Your Chamber's Mission**

"The Object of the Markdale Chamber of Commerce shall be to promote and improve trade and commerce and the economic, civic and social welfare of the district served."



To receive a Membership Package,  
please contact:  
Markdale Chamber of Commerce  
"The Olde Firehall"  
19 Toronto St. N., Box 177,  
Markdale, ON N0C 1H0  
P/f: 519-986-4612 888-986-4612  
markdalechamber@cablerocket.com  
www.village.markdale.on.ca

## Benefits Of

## Membership Is

## Simply **A B C**

### **A**dvertising:

Free listing under your classification on web site business directory with direct link to your web site.

[www.village.markdale.on.ca](http://www.village.markdale.on.ca)

Membership Directory and Business Guide

Business Retention & Expansion Survey (BR&E) for future planning in all Businesses including Culture & Agriculture

Co-Marketing Radio & Print Advertising with our "Shop Local" campaign

Moonlight Madness event to encourage shopping in Markdale

Brochure and business card display In Chamber office

Business development seminars and networking socials

Markdale Olde Fire Hall Tourism Booth

### **B**enefits Exclusive to Chamber Members:

Chamber members have access to the "Chamber Plan", Canada's #1 Group Health & Dental Plan for 1 employee & up.

Contact Rick Gamblen at 986-2003 or [rick@greybruceinsurance.com](mailto:rick@greybruceinsurance.com)

Special discount rates for Chamber members from TD Merchant on Visa, MasterCard & Interact payments. Contact Carolyn Fox at [carolyn.fox@td.com](mailto:carolyn.fox@td.com)

Home & Auto Insurance Discounts  
Members participate in a discount program through Secure Insurance at 986-3250

Advocacy to Municipal Government to promote economic development and support to local business

Membership in the Ontario Chamber of Commerce which advocate the Provincial and Federal governments

### **C**ommunity Support:

Burnside Memorial Parkette

Co-ordinate and organize the Classic Cruise Night on Main St.

Co-ordinate and organize the Santa Claus Parade through Downtown Markdale

Sponsorship opportunities at special events

Support to the community with various grant projects

Supported organized initiatives to promote volunteerism and partnerships in the community

Seasonal Farmers Market every Friday in the Olde Firehall to promote agricultural businesses

Established the FT Hill Memorial Fund

Partner with other community groups